

The Film:New Forest website: How to register as a filming location

- How to market your location short film
- Hints and tips before you begin
- How to register a location on the Film:New Forest website
- What happens next
- Things to consider

How to market your property as a filming location



Before you begin

- Take the time to read the hints and tips on the website along with the 'Toolkit for Location Owners: understanding the production process.
- Think of promoting your location as if you were putting together a brochure for its sale - what would an estate agent want you to include?

Before you begin

- Draft your property description and ensure it includes the following:
 - ✓ Type of property and location (for example Georgian/rural countryside etc)
 - ✓ Parking details and road access (tarmac/gravel or if additional parking is nearby for filming units etc)
 - ✓ Access to and in the property (such as steps/ramps)
 - ✓ Features of your property (for example garden/cellar/loft/stables) with number of rooms / dimensions if possible
 - ✓ Include anything unique about your property (for example: an ice house, swimming pool, particular historic features etc)

Before you begin

- Think about your photos, are they good quality, do they 'sell' your property to a location scout?
- Consider uploading photos of your location in different seasons.
- Navigate to <https://filmnewforest.com/filming-locations/register-property-film-location/>

How to register a filming location on the Film:New Forest website

- The link takes you to an external website, Moviesite, which hosts the New Forest locations database.
- Complete the form fields
- Really think about the features your property has and how a film maker could utilise them
- You can have more than one type of location on your database entry

How to register a filming location on the Film:New Forest website

- ✓ Add any other information you think is helpful and relevant to give a complete description of your property
- ✓ Remember you know your property better than anyone, but you also need to communicate what you know to a production company.

Things to consider

- Film: New Forest act as an introduction agent. You negotiate with the production company regarding the detail and your terms & conditions
- Remember to ask production companies for proof of insurance, risk assessment etc
- You can find more information on our website in the 'Toolkit for Location Owners: understanding the production process'.

What happens next

- Once you have submitted your property details and photos – we will review to ensure it meets the criteria for inclusion on the website and in appropriate brochures.
- Please ensure you look out for emails from us about your location, we may need you to clarify details to enable it to be uploaded on to the database.
- Please also regularly check your location details to ensure they are still accurate and upload new photos

What happens next

- Sign up to the Film:New Forest eNews to keep up to date with new opportunities and news.
- If you are a New Forest based business also sign up to our dedicated Business Support eNews.

Filming Enquiries

- The office receives a variety of filming requests
- We review the brief and suggest locations based on the details and photos on the location database
- If a production is interested in your property, we make contact with you and share the filming dates and the synopsis
- If you agree in principle, we make an e-introduction and the rest is down to you

Thank you

Any questions?